

Terssac, Friday 18 February 2022,

## Phodé decides to accelerate the development of its activities



Founded in 1996 by Daniel Eclache, Phodé is the first laboratory specialised in olfaction and involved in the design, production and marketing of natural sensory solutions for the better-being of humans, animals and the environment.

With a turnover of more than €20 million, the Group has undergone a rapid development phase since its creation, with 10% growth per year over the last ten years. Its success is based on a business model that combines research and development with commercial expansion. With an international presence, the Phodé Group generates 70% of its sales outside France through its network of distributors and its subsidiaries in China and South Africa.

Phodé is writing a new page in its development by allowing the exit of historical shareholders, the increase in capital of the management team led by Damien Guillobez, Phodé's new Managing Director, and with the entry of Turenne Santé, the group has decided to pursue its growth dynamic through an ambitious business plan with the objective of doubling its turnover by 2026.

# Press release

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Thanks to a cutting-edge scientific approach, Phodé's teams are ready to accelerate the group's development in the global market for natural olfactory solutions for wellness, and to become the international reference.

## ABOUT PHODE

"The only innate behaviour is the search for pleasure"

Since 1996, Phodé has been working on mastering the impact of olfactory molecules on the brain in order to increase well-being in humans and animals. This unique approach has led to the creation of sensory formulations that act via olfaction on the brain and trigger behavioural and physiological responses. Creative, rigorous and passionate, the Phodé teams adapt olfactory solutions to each target, finally combining performance and well-being.



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<https://www.phode.com/>

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